

EDUCATION

Emily Carr Institute, 2003–2007
B DES Communication Design

University of Lethbridge, 2002–2003
One year in the BFA New Media program

AWARDS & PRESS

Award of Distinction / Prix de Mérite,
Graphex 2008, a biennial Icoграда endorsed
national design competition celebrating the
best of visual communication in Canada.

Judge's selection, 2007
Design 21 Social Design Network,
“Stories from the Field” logo competition.

Selection, student category, 2007
2007 Coupe International Annual Design
+ Image Awards, (Issue 17)

Finalist/selection, print category, 2007
GDC/BC Salazar Student Awards

Official Selection, 2003
University of Lethbridge Juried Art Show

Student's Union Award, 2003
University of Lethbridge Juried Art Show

EXHIBITIONS

A View to an End (Media, Culture, Politics),
Concourse gallery, Emily Carr Institute, 2005

University of Lethbridge Juried Art Show,
University of Lethbridge Gallery, 2003

PROFESSIONAL EXPERIENCE

Zacharko Design, 2007–
Designer, a variety of roles in a boutique Vancouver
based studio focusing on print, environmental design
and signage work. Produced concepts and developed
typographic structures for documents, publications.
Organized complex projects with frequent client
contacts throughout all phases of production.

Emily Carr Institute, signage redesign, 2006–2007
Designer, as part of a small team selected by faculty
I engaged in research, testing and production for a
signage, information and wayfinding system redesign.

Lost at Sea (www.lostatsea.net), 2004–2005
Staff writer, covering music, film and cultural events.

The Lethbridge Herald, 2002–2003
Production, roles included graphic design (for editorial
and advertising) as well as troubleshooting within the
pre-press department for both a newspaper and a
commercial web printer.

The Meliorist Student Newspaper, 2002–2003
Designer, University of Lethbridge student paper,
creative designer and (occasional) writer.

DESIGN & INTERESTS

I have an enduring interest in typography and type
history. My attraction to type manifests itself in a
variety of forms; from type design and typographic
structures, to information design, motion graphics and
publication design. My wide-ranging interests make the
consolidation and organization of information (and the
seemingly unrelated) one of the fundamental ideas in
my work and working process. I continually undertake
self-initiated projects which stem primarily from my
research into areas of critical theory and history.